



# Annual and Event Sponsorship Opportunities 2026

Moving Pennsylvanians into the Clean Energy Economy



## A Note from our Founder & Executive Director



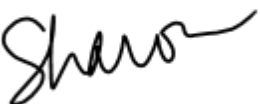
**Dear Sponsor,**

The Pennsylvania Solar Center has been working since 2018 to broaden the opportunities for individuals, businesses, nonprofits, and communities to benefit from solar energy and to expand the market in the state so that we can grow jobs and economic investment.

**But, we need your partnership!** This past year we have significantly expanded our GET Solar consulting services for the commercial sector. with hundreds of projects in our queue and 50 completed (or on their way) with almost 15 MW of installed capacity. This program is providing shovel-ready projects to developers that speed time to market and reduce soft costs. We have been intricately involved with connecting schools with the second round of Solar for Schools grant program – we helped 30 to apply to last year's grant, as well as helping municipalities, businesses, and nonprofits to go solar. And we engage with the public, legislators, and industry professionals to expand knowledge of solar with our webinars, social media, press, newsletters, and communications, which earned 90 media mentions across the state last year.

**Unrestricted support from sponsorships is essential to our operations and our advocacy work in Harrisburg for which we cannot use foundation funding.** I also co-lead the Renewables Work for PA (RW4PA) coalition with PASSIA that provides more companies an avenue to receive updates on Pennsylvania regulatory and legislative activities – provided free of charge to more than 100 renewable energy companies. Your support helps us to continue our advocacy work so that we can keep you updated and engaged in the Pennsylvania market. And we hired a lobbyist to represent the industry voice in Harrisburg. In the last year, we held three lobby days, got hundreds of emails into legislators about supporting solar policy through our action alerts, more than 100 companies to sign a letter supporting the ITC that we hand delivered to our U.S. Senate offices after a large press event, persuaded the governor's office to add an amendment to the signature PRESS bill to build more renewable energy, and we helped get more than 100 businesses and organizations to sign a letter to the PUC demanding action on interconnection. We are actively working to write legislation to address this issue.

The solar business voice is at the core of all we do. We believe that PA needs an environment that your company can work quickly and seamlessly to hire more workers, close more deals, and build more solar so that Pennsylvania can have more resilient communities and reduce energy costs for everyone. **We appreciate the work that you do and are grateful for your partnership to move the needle in PA.**

Sunny Regards, 

Sharon Pillar, Founder & Executive Director, Pennsylvania Solar Center



## Our Vision

We envision a world powered by energy that is reliable, affordable, and sustainable for all.

## Our Mission

We provide trusted guidance to usher *all Pennsylvanians* into the clean energy economy to reach a sustainable and resilient tomorrow.

*Guiding All Pennsylvanians into a Clean Energy Future*

Thank you to  
our current  
2026 Sponsors

## PETAWATT



## TERAWATT



BRIGHT EYE  
SOLAR



## GIGAWATT



## MEGAWATT



## KILOWATT





## TRANSFORM

The PA Solar Center works to **TRANSFORM** our energy economy through our GET Solar full-spectrum solar consulting that helps nonprofits, businesses, municipalities, schools, and farms go solar with our solar feasibility studies, connections to qualified developers, and identification of tax credits and funding pathways to achieve their solar dreams, helping them save thousands of dollars each year. Our team has completed a total of 405 feasibility studies and has placed 142 projects sites out to bid for quotes from solar developers. We estimate **that 54 projects are highly likely to be completed or safeharbored by the end of June 2026. These potential projects represent 22.6 MW of solar capacity with about \$43 million in investment. Savings for these entities is estimated to be more than \$31 million over the next 25 years.** In addition, our volunteer PA SolarCorps of **100+ individuals** helps to map the solar potential of under-resourced communities where we work. To date, **we have mapped a total of 1,535 properties in 95 communities in 17 counties** in western PA and southeast PA. These projects have a solar potential of 485 MW of solar with a potential electricity savings of more than \$1.4 billion over a 25-year period. We are using this data to reach out to communities to encourage more solar development.



## EDUCATE

We work to **EDUCATE** the general public, legislators, local officials, solar industry professionals, and advocates about the opportunities offered by solar energy to our state through our monthly webinar series called Watts & Learn, our newsletters, and through traditional and social media. In addition, our Lodestar Award program celebrates the leadership of entities that have gone solar to inspire others in their communities to follow their example. This year we offered Lodestar Awards to organizations at our Solar Soiree in May in Pittsburgh, our Sunset Soiree in September in Newtown, and during a virtual statewide Award ceremony in June. This year we also co-facilitated the 12th Annual PA Renewable Energy Summit in Camp Hill. And **our communications efforts resulted in more than 60 news articles or TV segments about the importance of solar**, in addition to our active social media presence.



## ADVOCATE

Our public policy team engages legislators, regulatory agencies, and stakeholders, including environmental groups, solar industry professionals, farmers, utilities, labor unions, and others to **ADVOCATE** for robust renewable energy policy in Pennsylvania. We track every solar-related bill in Harrisburg, and we work with multiple coalitions to move the conversation forward. We also watchdog policies at the state and federal levels that may be a detriment to clean energy advancement. This year we are working to expand the renewable energy goals in the Alternative Energy Portfolio Standards (AEPS), to protect net metering, and to push our public utility commission to create better rules so that developers can get their projects interconnected faster. **We facilitated more than 75 meetings between solar industry leaders and policymakers.** In addition, we continue to co-lead a cohort of renewable energy advocate groups and the Renewable Work for PA coalition, which consists of more than 100 renewable energy companies, all working together to move solar policy forward. And we recently hired a lobbying firm so that your solar voice will be more present in Harrisburg.

## Annual Sponsorship Also Includes Event Sponsorship

Your annual sponsorship gains company visibility to our networks of legislators, solar value chain companies, advocates, and community leaders across the state and leverages our ability to raise more funds. In addition to our mass emails about events, monthly newsletters, and webinars, your annual sponsorship provides visibility of your support at our bigger fundraising Soiree events held twice a year.

- **Annual PA Sunset Soiree – October 1, 2026 – Victory Brewing, Downingtown, PA**
- **Annual Solar Soiree – May 2027 – Pittsburgh, PA**

**Visibility Audience:** 200+ attendees, including solar industry and supply chain businesses, solar owners and advocates, legislators, public officials, general public, and the media

**Visibility in Media:** Your sponsorship is included in press releases to Philadelphia/Southeast PA (Sunset Soiree) and Pittsburgh regions (Solar Soiree) and state media outlets

**Visibility Reach:** Your support is expressed in the Soiree Invitations sent to our database of more than 6,000 direct emails (including all 253 state legislators and their staff, advocates, local officials, industry professionals) and shared on social media (Facebook, Instagram, LinkedIn, & Threads)

**Support for our work is tax-deductible and will fund our policy advocacy, public communications, and technical assistance work.**

# Sponsorship Benefits - Summary



PENNSYLVANIA  
SOLAR CENTER

| Sponsorship Benefits                                                                                                                      | Sponsorship Level     |                      |                      |                      |                    |
|-------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|----------------------|----------------------|----------------------|--------------------|
|                                                                                                                                           | Petawatt<br>\$10,000+ | Terawatt<br>\$5,000+ | Gigawatt<br>\$2,500+ | Megawatt<br>\$1,000+ | Kilowatt<br>\$500+ |
| <b>**Annual Sponsorship Benefits**</b>                                                                                                    |                       |                      |                      |                      |                    |
| “Presented by” including company branding on two flagship programs (Soiree, Summer or Winter Solstice Parties in Pittsburgh; your choice) | X                     | n/a                  | n/a                  | n/a                  | n/a                |
| Logo on front page of our website, monthly newsletters, and all email communications sent by the PA Solar Center for one year             | X                     | X                    | n/a                  | n/a                  | n/a                |
| # of free admissions to monthly Watts & Learn webinars for one year                                                                       | 6                     | 4                    | 2                    | 1                    | n/a                |
| # Unique social media mentions on each Facebook, Instagram, and LinkedIn during the year                                                  | 4                     | 2                    | 1                    | n/a                  | n/a                |
| Logo on sponsor page of our website and on all webinar presentations                                                                      | X                     | X                    | X                    | X                    | X                  |
|                                                                                                                                           |                       |                      |                      |                      |                    |
| <b>**Solar Soiree Sponsorship Benefits (included with Annual Sponsorship)**</b>                                                           |                       |                      |                      |                      |                    |
| Number of tickets to Soiree event(s)                                                                                                      | 10**                  | 6**                  | 4**                  | 4*                   | 2*                 |
| Two-minute speaking opportunity during the Solar Soiree events                                                                            | **                    | n/a                  | n/a                  | n/a                  | n/a                |
| Name and sponsor level included in press release for event                                                                                | **                    | **                   | n/a                  | n/a                  | n/a                |
| Name included on social media and all communications as "Event Sponsor"                                                                   | * *                   | n/a                  | n/a                  | n/a                  | n/a                |
| <i>Company logo placed at each Soiree event on:</i>                                                                                       |                       |                      |                      |                      |                    |
| Invitation and all communications for event                                                                                               | **                    | **                   | n/a                  | n/a                  | n/a                |
| Registration Page                                                                                                                         | **                    | **                   | *                    | *                    | *                  |
| Main screen at event & Welcome Board at Registration Table                                                                                | **                    | **                   | *                    | *                    | *                  |
| Dessert Tables                                                                                                                            | **                    | **                   | *                    | *                    | n/a                |
| Bar and appetizer tables                                                                                                                  | **                    | **                   | *                    | n/a                  | n/a                |
| Full page or half page ad in program brochure                                                                                             | Full**                | Full**               | Half**               | Half*                | Half*              |
| <p>* For one soiree event of your choice</p> <p>** For each Pittsburgh and Southeast PA Soiree events</p>                                 |                       |                      |                      |                      |                    |



# Petawatt Sponsor

## \$10,000 and above

---

### Annual Benefits:

- “Presented by” company branding on two flagship programs (Soiree in Pittsburgh, Soiree in SE PA, and/or Summer or Winter Solstice Parties in Pittsburgh); your choice
- Year-long brand visibility to Pennsylvania’s clean energy workforce, policymakers, and educators with logo on front page of our website, monthly newsletters, webinars, and all e-communications
- 6 admissions to our Watts & Learn webinars for one year
- Targeted exposure to a mission-aligned clean energy audience with 4 social media spotlights

### Southwest and Southeast Pennsylvania Soiree Networking Event Benefits

- Two-minute speaking opportunity during each Solar Soiree event
- Name included in press release for both events
- Name and logo placed on invitation and all event promotion for events and listed as "Event Sponsor"
- Logo on main screen as well as the bar, registration, dessert, and appetizer tables at both events
- 10 tickets to each Soiree event
- Full page ad in program booklets



# Terawatt Sponsor

## \$5,000 - \$9,999

---

### Annual Benefits:

- Year-long brand visibility to Pennsylvania's clean energy workforce, policymakers, and educator with logo on front page of our website, monthly newsletters, webinars and all e-communications
- 4 admissions to our Watts & Learn webinars for one year
- Targeted exposure to a mission-aligned clean energy audience with 2 social media mentions on each Facebook, Instagram, and LinkedIn

### SW and SE Pennsylvania Soiree Event Benefits

- Name included in press release for both events
- Logo placed on invitation and all communications for events
- Logo on main screen as the bar, registration, dessert, and appetizer tables at both events
- 6 tickets to each Soiree event
- Full page ad in program brochure at both events



# Gigawatt Sponsor

**\$2,500 – \$4,999**

## Annual Benefits:

- Year-long brand visibility to Pennsylvania's clean energy workforce, policymakers, and educators with logo on sponsor page of website
- 2 admissions to our Watts & Learn webinars for one year
- Targeted exposure to a mission-aligned clean energy audience with 1 unique social media mention on each Facebook, Instagram and LinkedIn

## SW or SE Pennsylvania Soiree Event Benefits

- Logo on main screen as well as the bar, registration, dessert, and appetizer tables for one Soiree event and logo on registration page for one Soiree event
- 4 tickets total to each soiree events
- Half page ad in program brochure at both events



# Megawatt Sponsor

**\$1,000 - \$2,499**

---

## Annual Benefits:

- Year-long brand visibility to Pennsylvania's clean energy workforce, policymakers, and educators with logo placed on Sponsor Page of our website and at webinars
- 1 admission to our Watts & Learn webinars for one year

## SW or SE Pennsylvania Soiree Event Benefits

- Logo placed on main screen, registration, and dessert tables at one Soiree event and logo on registration page of one Soiree event
- 2 tickets for one Soiree event
- Half page ad in program brochure at one events

A large yellow sunflower in the foreground with a solar panel in the background.

# Kilowatt Sponsor

**\$500 - \$999**

---

## Annual Benefits:

- Year-long brand visibility to Pennsylvania's clean energy workforce, policymakers, and educators with logo placed on sponsor page of our website and at webinars

## SW or SE Pennsylvania Soiree Event Benefits:

- 1 ticket to one Soiree event
- Name on the welcome board at the registration table at one Soiree event and logo on one soiree event registration page
- Half page ad in program brochure at one events